

NINTH FALL MEETING

AMERICAN OIL CHEMISTS' SOCIETY

CINCINNATI, OHIO, OCTOBER 17 and 18, 1935

FOR the first time Cincinnati has the privilege of playing host to a convention of the American Oil Chemists' Society. The Cincinnati group is fully appreciative of the honor and is sparing no effort toward assuring a successful meeting. Your attention is invited to the announcement, elsewhere in this issue, describing the advantages of Cincinnati as a convention city and its attractions to the visitor. (We tried also to work up an argument for its disadvantages but could find none.)

The Netherland-Plaza, Cincinnati's newest and finest hotel, has been chosen as A.O.C.S. Headquarters. So far as possible all our activities will be centered there. Formal meetings, exhibits, luncheons, registration, lounge and ladies' headquarters are all conveniently located on the fourth floor. Please refer to the plat, elsewhere in this issue, which depicts the layout of Convention Hall, exhibits, lounge, etc.

We firmly believe that no meeting yet held by this society has enjoyed better facilities. If one were to select an outstanding feature it would be the scientific and technical exhibits. In number and quality they have never been surpassed.

The entertainment program has not been neglected. A glance at the program outline will show that every feature which has contributed to the enviable success of our Chicago meetings has been retained, with two exceptions. We have no Century of Progress (though one was considered by the Cincinnati committee) and informal golfing has been substituted for the customary

tournament. Industrial inspection trips and drives about the city and its environs have been arranged. A bowling tournament is planned, with the Amaizo Challenge Cup as team trophy. There will also be the customary prizes for individual prowess.

Informal luncheons will be held at the Netherland-Plaza on Thursday and Friday. An informal subscription dinner will be held on Thursday evening.

The papers and reports constituting the formal program are guaranteed to be of the usual high quality and their number is expected to be ample without overcrowding the sessions.

Cincinnati welcomes you to the Ninth Fall Meeting of the American Oil Chemists' Society, Thursday and Friday, October 17 and 18, 1935!

CINCINNATI LOCAL COMMITTEE

H. J. Morrison

Archibald Campbell	R. K. Brodie
F. W. Blair	G. W. Eisenlohr
A. S. Richardson	C. B. Cluff
R. A. Duncan	C. P. Long
Proctor Thomson	R. C. Stillman
E. W. Eckey	R. H. Ferguson
H. B. Stevenson	A. W. Meetze
C. W. Coshun	O. H. Alderks
H. D. Fincher	H. F. Verity
W. P. Bell	G. D. Warren
T. E. Hall	J. T. R. Andrews

LADIES' ENTERTAINMENT COMMITTEE

Mrs. A. S. Richardson	
Mrs. R. K. Brodie	Mrs. C. B. Cluff
Mrs. G. W. Eisenlohr	Mrs. F. W. Blair



Courtesy Cincinnati Chamber of Commerce
Carew Tower and the Netherland Plaza. The Netherland Plaza, which occupies a large part of Carew Tower, has been selected as A. O. C. S. headquarters for the Fall Meeting

PROGRAM

Thursday, October 17, 1935

9:00 a. m.—Registration.
9:30 a. m.—Convention in order. President A. A. Robinson, presiding.
Soap Section Program in charge of Vice-president M. L. Sheely.
12:30 p. m.—Luncheon.
2:00 p. m.—Scientific and Technical Papers, Committee Reports, etc.
4:30 p. m.—Bowling Tournament.
7:00 p. m.—Subscription Dinner (informal).



Cincinnati is justifiably proud of its impressive and beautiful sky line

Courtesy
Cincinnati
Chamber of Commerce

Followed by bridge, bowling, etc.

Friday, October 18, 1935

9:00 a. m.—Registration (continued).

Convention in order, President A. A. Robinson presiding.

Papers, Reports, etc.

12:30 p. m.—Luncheon.

Friday afternoon will be devoted to golfing, inspection trips and drives about the city.

Nothing is planned after Friday afternoon. Football tickets and information on matters of interest to visitors desiring to spend Saturday in Cincinnati will be available at the Registration Desk.

Ladies' Program

For the ladies a program of golf, bridge, luncheons, teas and visits to points of interest in and around Cincinnati has been arranged.

Announcement

Correspondence relative to convention matters should be addressed to Mr. R. C. Stillman, Sec'y-Treas., Cincinnati Committee, A.O.C.S., care Procter and Gamble Co., Ivorydale, Ohio, who will refer it to the proper person for attention.

Cincinnati Hotels

	Singles	Doubles
Netherland Plaza (A.O.C.S. headquarters)	\$3.00 up	5.00 up
Gibson	2.50 up	4.00 up
Sinton-St. Nicholas	2.00 up	3.50 up
Fountain Square	2.50	3.50 up
Metropole	2.00	3.50 up

Members contemplating attending the Fall meeting are urged to make hotel reservations well in advance.

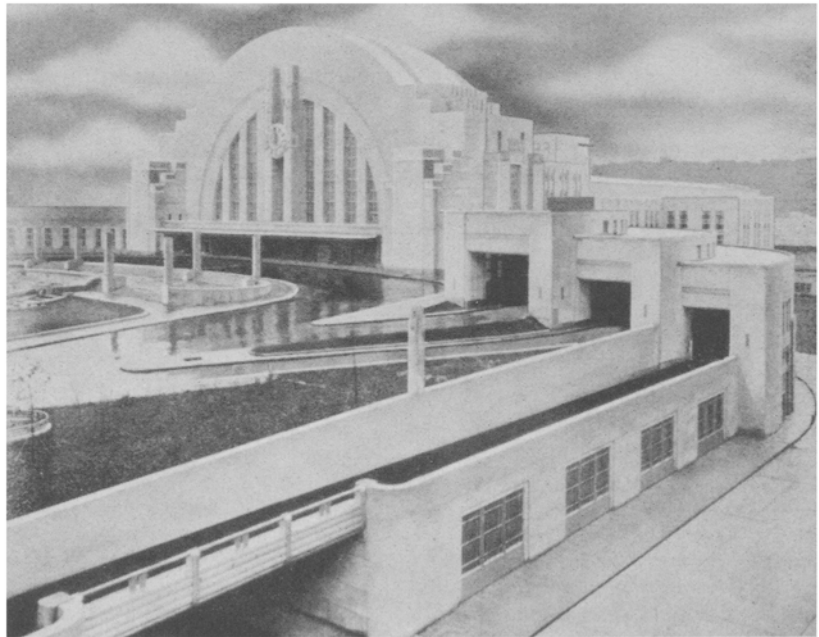
MOST members of the American Oil Chemists' Society have attended meetings in New Orleans, Chicago, and Memphis, one or more times each. Cincinnati offers a change of setting—a change which need not stop with the mere statement that it is different. Cincinnati, the largest producer of soap in the world, has a definite appeal to the technical interest of the members of the society. Opportunity for various plant visits will be afforded; those members not especially interested in soap manufacture may wish to see how playing cards are made, and to assure themselves that each deck has the proper number of honors placed therein. Other visits may be arranged according to the desires of those attending the convention. The Crosley broadcasting station is likely to interest the ladies. October weather is Cincinnati's best, so trips to the factories will be arranged to show visitors some of the interesting features of the city.

The topography of Cincinnati is ideal, with numerous hills for homes and wide valleys for industrial development. The hills have led to the city's being laid out in sections each with its own orientation—thus the deadly checker board pattern that makes most cities monotonous is avoided and the through streets have curves and bends that make the finding of one's way about difficult and interesting. On trips about the city, the members may see Eden Park with its Art Museum, surpassed only by two or three in the country; the University of Cincinnati, the largest municipal university, fifteenth in size among all uni-

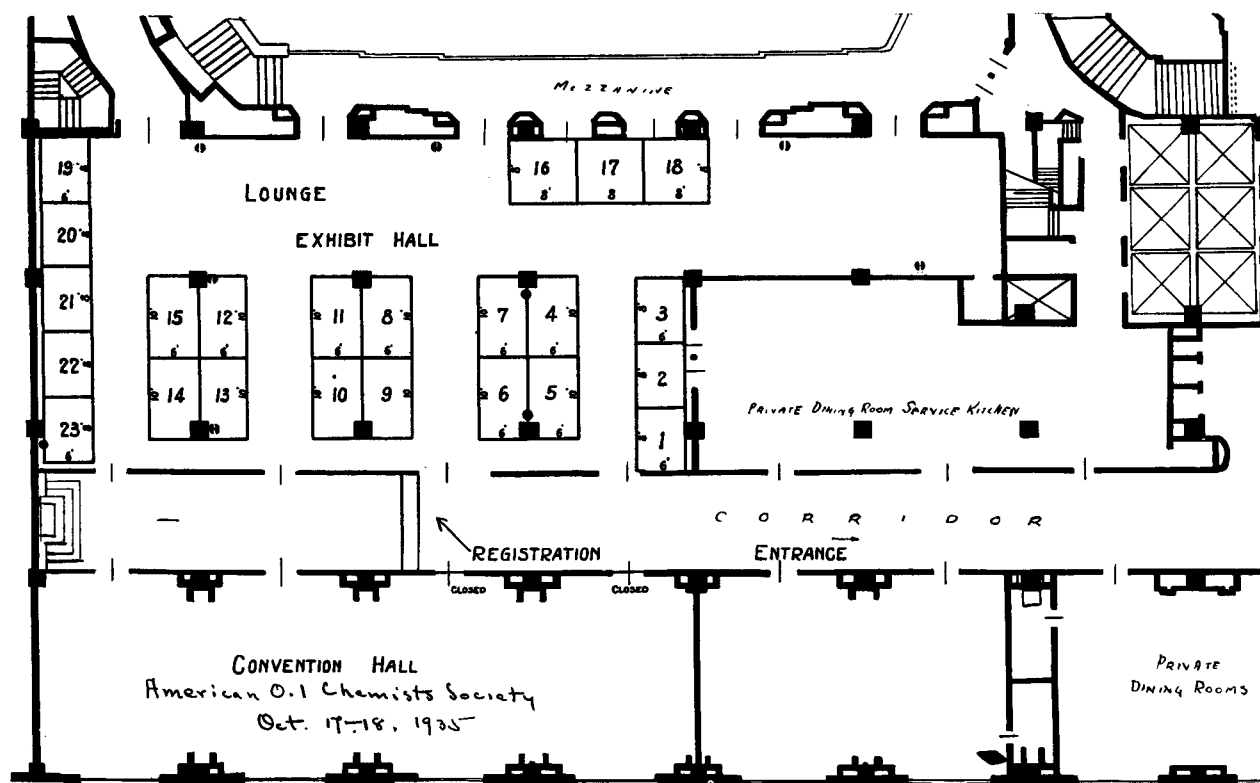
versities in the country, and the birthplace of the co-operative system of education; the Rookwood Pottery, where any member can purchase a present for the wife that will almost square himself for leaving her at home; the Zoological Garden, one of the oldest in the country, with barless enclosures for most of the animals; and many fine homes, parks, and river views. Only a short walk from the hotel, is the Taft Museum—the home and marvelous collection of paintings of the Taft family. The Tafts gave these to the city and left also a fund to start "The Institute of Fine Arts," an organization to direct and perpetuate the activities of the Taft Museum, the Symphony Orchestra, etc. All of this gives the visitor some idea of the character of Cincinnati—sturdy, business-like, native born, with a love of the fine arts and an appreciation of the simple forms of pleasure such as drinking beer and listening to the music of a good orchestra. The character of Cincinnati has brought political forms that have given her the reputation of being the best governed city in America, with a manager appointed by a small council, themselves elected by the proportional form of balloting.

But after all, most of the time of the members will be spent at the hotel where the meeting is to be held. The Netherland Plaza Hotel occupies a large part of the Carew Tower. It is operated by the management of the New Yorker and other leading hotels. The arrangements for the meetings, for the exhibitors, and for the members from out of town will not be surpassed by those

A view of the Union Station, Cincinnati, Ohio—an inviting gateway to a great industrial city



Courtesy Cincinnati Chamber of Commerce



Plat showing the layout of Convention Hall, Exhibits and Lounge

of any meeting. All of the activities of the meeting will be on one floor—meeting room, exhibits, luncheon, and ladies' headquarters. The members and exhibitors will especially enjoy the separate rooms for meeting and for exhibits, with a lounge in the exhibit room.

The innovation in the golfing this year is that there will be no tournament; the members who wish to play will find arrangements have been made for them, but no prizes will be awarded. The subscription dinner will be accompanied by bowling as usual. For the ladies and those gentlemen not caring to bowl, bridge will be provided. There are numerous cafes and night clubs that may appeal to those not caring to spend the evening at either of the scheduled amusements.

In the display of technical progress, in the character of the papers presented, in the scheduled entertainment, and in the interesting features of the city itself, the Cincinnati meeting will be outstanding.

Exhibits at the 9th Annual Convention

The location of the exhibit space in the Netherland Plaza Hotel is ideal. It is on the fourth floor close to the elevator and across the corridor from the convention hall.

The diagram shows the general

arrangement of the convention and exhibit halls. The corridor leading from the elevators will be closed by the registration booth. The two rear doors of the convention hall will be closed so that those entering and leaving the convention hall will pass through the exhibit hall. We have provided a lounge in the rear of the exhibit hall. With the noonday luncheons held on the same floor, we expect that those in attendance at the meetings will remain on the fourth floor. The arrangement should give the exhibitors splendid opportunity to contact a much larger percentage of the attendance than has been possible at any previous meeting.

In order to make the exhibit more attractive, the spaces sharply defined, and save exhibitors both time and expense, we have arranged for booths. Each booth will include a 2-line sign giving exhibitors' name and address, a 7 ft. 6 in. draped back wall of dark blue rep and side wall 3 ft. high of the same material, with wooden posts of suitable height at each corner. In addition, one table and two chairs will be furnished. The price will be \$18 per booth. More than one space may be taken by a single exhibitor. The exhibitors of last year have been given one week's advance choice of space. Reservations will be made in the order of receipt or of mailing.

Based upon attendances at the previous fall meetings coupled with the special drawing features of Cincinnati, there should be close to 200 executives, chemists, and other technical men connected with the various phases of the manufacture and consumption of oils. The industries represented will be producers and refiners of cottonseed and other vegetable oils, packing houses, producers and consumers of edible fats, candles and soaps, and commercial chemists from laboratories analyzing these materials. The program is always of such a nature that many non-members are drawn to the meetings.

In making your reservation for booths give at least three or more choices and mail your check to C. P. Long, chairman, A.O.C.S. Exhibit, Chemical Division Procter & Gamble Co., Ivorydale, Ohio.

Each exhibitor is welcome to participate in the meeting and to attend all of the entertainment features.

Application for Referee Certificate (Second Notice). Mr. G. H. Kyser, director of the Barrow-Agee Laboratory at Cairo, Ill., has applied for an A.O.C.S. referee certificate reading on cottonseed, cake and meal.